

S3 Organization Canvas for

Author(s) _____

Date/version: _____

1. Purpose

2. Core Values



3. Legal Status and Ownership

4. Essential Constraints

5. Key Deliverables

6. Customer Segment

Early Adopters

7. Unique Value Proposition

8. Sales and Marketing Strategy

9. Key Challenges

10. Key Partners

11. Cost Structure

12. Revenue Streams

13. Key Metrics